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AS A PRACTITIONER OF INNOVATION STYLES, there are a wealth of resources you can download and use right away. Just go to the www.InnovationStyles.com website, sign-in and click on “Practitioners—Download” to find everything you need to make your work with Innovation Styles a “remarkable” success.

+ BACKGROUND INFORMATION

Resource materials about the model, history, and validation of Innovation Styles, plus an overview of the relation of Innovation Styles to other innovation models and roles.

- Understanding and Applying Innovation Styles (28-page booklet)
- Values-driven Team Innovation Model Overview
- Relationship of IS to Innovation Process/Role Models
- IS Validation Study

+ BROCHURES AND FAQ'S

Brochures you can print and share with others that introduce the features and benefits of the Innovation Styles System, plus questions and answers for those who want to become an IS Practitioner.

- Innovation Styles Manifesto
- Portfolio of Innovation Styles Brochures
- Brochure—Innovation Styles Overview Information
- Brochure—Workshop Designs: Ways to Apply the Innovation Styles
- Brochure—Innovation Styles Model and Compass Exercise
- Brochure—Translating into Multiple Languages
- FAQ's for Practitioners

+ OVERVIEW SLIDESHOWS

Informative slideshows to help you learn everything you want to know about Innovation Styles.

- Innovation Styles Comparison (Competitive Marketplace)
- Overview of the Four Styles
- Four Editions
- History of Innovation Styles
- Overview of the Innovation Styles System
- Practical Applications for the Innovation Styles
- What is Innovation?

For more information, please contact:

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 Global Creativity Corporation — wmiller@InnovationStyles.com
www.InnovationStyles.com

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+ PRACTITIONER'S CORNER

Have you successfully used the Innovation Styles in your work? This folder is where you can share your success by making the materials you have used available to other practitioners! Use the upload option to place them in this folder for others to use and learn from. A sampling of materials currently available include:

- Innovation Styles Presentation Used by Alain Rostain
- Marie Jasinski's Success Story
- Book Summary of "Flash of Brilliance" by William Miller

+ IDEA-GENERATION TECHNIQUES

A 30-page booklet that provides techniques for conducting idea-generation session based on the Innovation Styles.

+ PRACTITIONER MATERIALS

An extensive selection of resource materials for practitioners, which includes the Individual and Team Advisor feedback, fully developed "plug and play" workshop experiences and coaching materials, plus presentations you can use with prospective or current clients.

- 10 Team Advisors (personalized for each Team Profile)
- 10 Team Profiles "At a Glance"
- 9 Individual Advisors (personalized for each Individual Profile)
- 9 Individual Profiles "At a Glance"
- FAQ's for Coaching Individuals and Teams
- Coaching Materials (personalized for Individual Profiles)
- Presentation Slideshows (can be customized)
- Workshop Experiences (overview, slides, exercises and handouts for a wide variety of applications which can be customized)

+ SAMPLE MATERIALS

A full Portfolio of Sample Materials is available as well as a selection of sample feedback, coaching, and graphs when using the on-line Innovation Styles system.

IN ADDITION, THE FULLY AUTOMATED ADMINISTRATIVE SYSTEM allows you the flexibility to manage multiple groups, monitor progress and access informative reports. And, on-line training enables you to quickly get up to speed.

